

GREATER BRIDGMAN CHAMBER AND GROWTH ALLIANCE

Request for Qualifications (RFQ)



Economic Assessment of the Red Arrow Highway and Lake Street Improvement Corridor

City of Bridgman, Michigan

Issuing Entity	Greater Bridgman Chamber and Growth Alliance
Project Title	Red Arrow Highway and Lake Street Improvement Corridor – Economic Assessment
Submittal Deadline	September 15 (by 5:00 PM Eastern Time)
Submittal Method	Email only – no hard copies or in-person deliveries accepted
Submit To	Nancy Kiernan, Director – nkiernan@bridgmancga.org
Pre-Submittal Meeting	None will be held

1. INTRODUCTION AND BACKGROUND

The Greater Bridgman Chamber and Growth Alliance (“Chamber”) is requesting Statements of Qualifications (“SOQ” or “Submittal”) from qualified consulting firms or teams to conduct a comprehensive economic assessment of the Red Arrow Highway and Lake Street Improvement Corridor (the “Corridor”) in Bridgman, Michigan. The Chamber seeks a qualified consultant to evaluate current conditions along the Corridor and to develop actionable strategies that support economic diversification, infrastructure readiness, environmental stewardship, and long-term redevelopment of this key gateway into the community.

This is a Request for Qualifications only. The Chamber is not requesting fee proposals or detailed work plans at this stage. Firms determined to be qualified may be invited to submit a detailed scope of work and fee proposal in a subsequent phase.

2. PROJECT OBJECTIVES AND SCOPE OF SERVICES

The selected consultant will be expected to develop strategies addressing each of the following five objectives. Respondents should demonstrate, through their qualifications and past project experience, their capacity to competently address all elements described below.

2.1 Economic Diversification Strategy

Develop an economic diversification strategy for the Corridor that assesses the feasibility of complementary commercial and industrial land use mixes, identifying opportunities that strengthen the local economy while remaining compatible with surrounding uses.

2.2 Sub-Area Plan

Prepare a sub-area plan for the City of Bridgman Tax Increment Financing (TIF) district and the Lake Street Corridor that establishes a coordinated land use and development framework for the study area.

2.3 Critical Infrastructure Assessment

Conduct an assessment of critical infrastructure needs within the Corridor, including but not limited to drainage, sanitary sewer, water, communications (broadband/telecommunications), and power, and identify improvements necessary to support future development.

2.4 Environmental Assessment

Assess environmental concerns present within the Corridor and develop strategies to address those concerns in a manner that supports redevelopment and protects public and ecological health.

2.5 Implementation Plan

Prepare a plan that outlines implementable aspirations for the Corridor, including:

- Development potential of key parcels and sites;
- Benefits to existing businesses within the Corridor;
- Regional connections and access considerations;
- Implementation and impact potential analysis; and
- Preliminary project cost and schedule estimates for key sites.

3. SUBMITTAL REQUIREMENTS

Interested firms or teams should submit a Statement of Qualifications that includes, at a minimum, the following information:

1. Firm Qualifications – A description of the firm’s (or team’s) qualifications and experience relevant to the scope of services described in Section 2, including relevant technical disciplines (e.g., economic development, land use planning, civil/infrastructure engineering, environmental services).
2. Relevant Project Experience – Examples of past projects of a similar nature and scale, including project descriptions, outcomes, client references, and contact information.
3. Staff Qualifications – Indicative resumes for key staff proposed to perform the work described herein, including their roles, relevant credentials, and experience on comparable engagements.
4. Firm Contact Information – Name, address, phone number, and email address of the primary contact for the submitting firm or team.

Submittals should be concise and organized in a manner that allows the Chamber to readily evaluate the firm’s qualifications against the objectives outlined in Section 2.

4. SUBMITTAL INSTRUCTIONS

All Submittals must be transmitted via email to:

Nancy Kiernan, Chamber Director
Greater Bridgman Chamber and Growth Alliance
nkiernan@bridgmancga.org

All Submittals must be received by email no later than September 15th. Submittals received after this deadline, or submitted by any method other than email, will not be considered.

There will be no pre-submittal meeting held in connection with this Request for Qualifications. Questions regarding this RFQ may be directed to Nancy Kiernan at the email address above.

5. SELECTION PROCESS

Submittals will be reviewed by the Chamber based on the qualifications, relevant experience, and staff capabilities demonstrated in response to Section 3 of this RFQ. The Chamber reserves the right to request interviews, additional information, or clarification from any respondent, to reject any or all Submittals, and to negotiate with one or more qualified firms as it deems to be in the best interest of the Chamber and the City of Bridgman.